apostle social

Increase brand ambassadors' activity with a white label app

Everything you need to know about the Apostle white label app

Increase brand ambassadors' activity with a white label app

Blue, yellow, purple or green: we'll transform our Apostle app into the colors of your company.

Truly connect with your brand ambassadors and improve the results of your ambassador program with our white label mobile app. The trusted and user-friendly Apostle app, but completely transformed to your corporate identity. Get access to your own mobile application with your company name, branding and logo in the appstores.

The benefits

- Fully tailored and designed to your corporate identity (company name, logo, colors, etc.)
- Promotion of your company in the Apple App Store and Google Play Store
- All platform mailings are sent from your brand name instead of Apostle
- Increase brand loyalty and your online presence
- Improve engagement of your brand ambassadors + results of your ambassador program
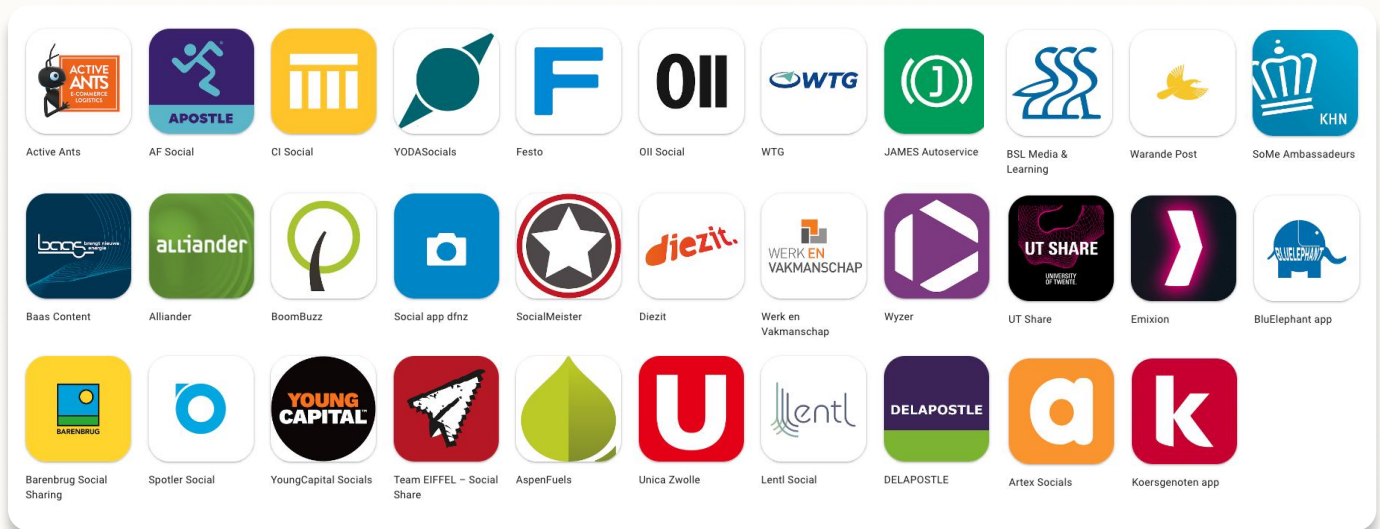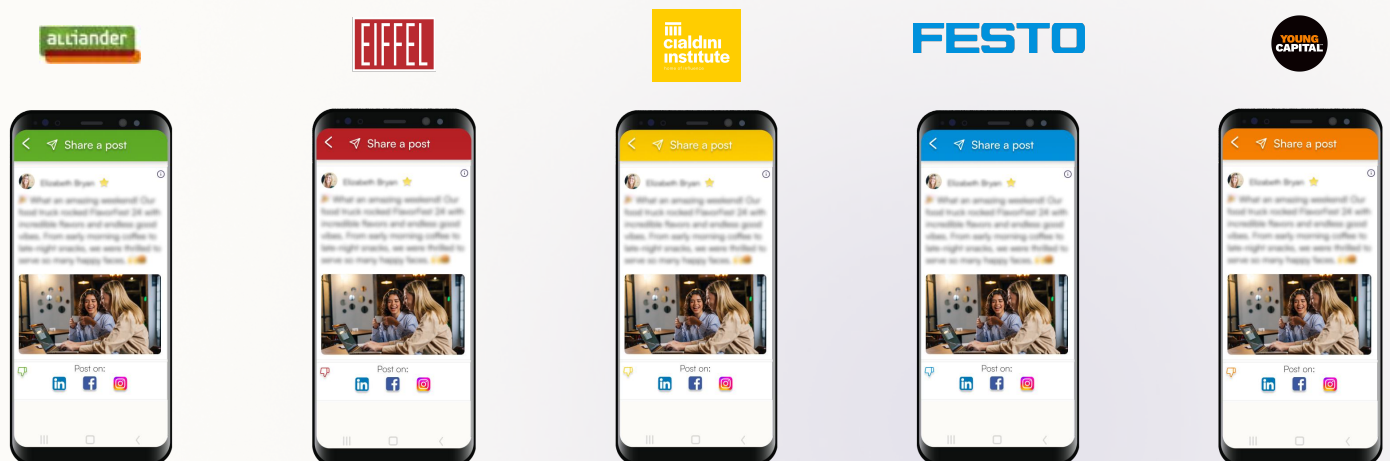
55% higher sharing rate

One of the big benefits of a white label app is an increase in your brand ambassadors' engagement. Because it's their own organization's app, they feel more connected to your organization. A white label app will increase the results of your ambassador program. In fact, teams with a white label app have a sharing rate that's **55% higher** than teams without one.

These companies already have their own white label app

Active Ants	AF Social	CI Social	YODASocials	Festo	OII Social
WTG	JAMES Autoservice	BSL Media & Learning	Warande Post	SoMe Ambassadeurs	
Baas Content	Alliander	BoomBuzz	Social app dfnz	SocialMeister	Diezit
Werk en Vakmanschap	Wyzer	UT Share	Emixion	BluElephant app	
Barenbrug Social Sharing	Spotler Social	YoungCapital Socials	Team EIFFEL – Social Share	AspenFuels	Unica Zwolle
Lentl Social	DELAPOSTLE	Artex Socials	Koersgenoten app		

Examples of white label designs

How others experience Apostle

"I like Apostle. They are friendly, professional and they really do listen. The software is great, easy and had an positive effect on our social media platforms."

Lester Engelsman - Communications Advisor at Wyzer

"Apostle helps us work more efficiently towards social branding and employee engagement. Integrating Apostle in our marketing methods was easy and reasonably fast."

Robin de Reuver - Corporate Recruitment Specialist at Werk & Vakmanschap

This is what you'll get

Setup white label app:
- Setting up the white label app following the client's corporate identity
- Configuring and testing the push notifications
- Creating visuals to use in the App Store and Google Play
- Configuring the app listing in the App Store and Google Play
- Building the white label app and submitting it for review prior to release
- Configuring team settings in the tool

Monthly:
- Releasing app updates
- Platform-specific updates (Android, iOS)
- Resolving bugs

I want my own white label app, what's next?

On average, it takes our development team about four weeks to create your white label app and get it approved by app stores. But before they can start creating your app, they need some information from you:

Main color	Hexadecimal color code i.e. #000000
Secondar color	Hexadecimal color code i.e. #000000
Tertiary color	Hexadecimal color code i.e. #000000
Logo	PNG image with a minimum of 148px by 37px and a maximum of 1480px by 370px
Slogan	"Optimize Your Social Reach" is set as default
App name	Maximum of 10 characters (single word) Maximum of 12 characters (2 words)
Splash screen	PNG image with a size of 2732px by 2732px Splash screens for different sized displays will be generated Screen will be cut out from the center of the image
App icon	PNG image with a size of 1024px by 1024px App icons for different sized displays will be generated
App store information	A short introduction about your app, max. 4000 characters.